# **Privacy Policy**

### Version 05/05/2021 (Effective Date) Reviewed and revised 9/8/2025

Scroll down for the full statement. Below is a brief summary of what information we collect, how it is used, and how it may be disclosed. Please read the entire policy for details.

### **Summary Privacy Statement**

- Our website is intended for individuals over the age of 18 who are legally able to enter into binding agreements.
- We collect personal information that you voluntarily provide to KCC (Kaleidoscope Clinical Consulting). Personal information refers to any details that can identify you or the device you use to visit our site.
- Examples include when you register or pay for certification exams, renewals, or request to locate a certified clinician. Information collected may include your name, date of birth, email, home address, phone number, and other relevant details.
- Payment processing is handled by a secure third-party vendor.
- When you visit our site, we may also automatically collect information such as your IP address, browser type, date and time of access, pages visited, referring websites, and other technical data.
- We use your information to process applications, manage registrations, handle payments, respond to inquiries, share program updates, resolve technical issues, and improve our services.
- Cookies and analytics tools (such as Google Analytics) are used to understand site usage and enhance functionality. If cookies capture identifiable information, it is treated in line with this policy.
- We do not track your activity across unrelated websites. However, third-party services connected to our site may.
- Your information may be disclosed to trusted third parties such as education providers, service vendors, affiliates, or as required by law. Information may also be shared if KCC undergoes reorganization or sale.
- We implement reasonable security safeguards and work with vendors who do the same, but no system can be guaranteed as 100% secure.

- Links on our site may direct you to third-party websites. Their privacy practices may differ, and you should review their policies.
- We retain your information as long as necessary for business and legal purposes.
- You have the right to request changes or updates to your personal information where legally permissible.
- We will post updates to this Privacy Policy on our website whenever changes are made.
- For questions, you may contact us at **michelle@kalccedu.org**.

### **Full Privacy Policy**

This Privacy Policy explains how **Kaleidoscope Clinical Consulting, Inc.** ("KCC," "we," "us," or "our") collects, uses, and safeguards personal information through its website, www.kalccedu.org (the "Site"). It applies to all subdomains of the Site, regardless of the device or platform used to access it. "You" refers to the individual user of the Site. This Privacy Policy does not apply to **KCC's** offline practices, or to data collected by unrelated sites, software, or apps, even if they resemble or reference information available on our Site.

#### Children

The Site is not directed to children under 13 years of age. **KCC** does not knowingly collect information from children and our services, including wound care and related certifications, are designed for professionals.

#### What is "Personal Information"?

"Personal information" means details that can reasonably identify you or the device you are using to access the Site.

#### **Information We Collect**

#### 1. Information You Provide

When you register for an exam, apply for education, or complete other forms, we collect details such as:

- Name, date of birth, email, home address, and phone number
- Professional license information (type, number, state)
- Employer and supervisor details
- Other certifications
- Special accommodations, if applicable

2. Payments for certifications are processed through a secure third-party vendor (e.g., Stripe.net or similar providers). Credit card data is entered directly with the processor, not stored by **KCC**.

### 3. Automatically Collected Information

We may collect data such as your IP address, browser type, access time, pages viewed, referring/exit URLs, and device location. This helps us confirm geographic eligibility, improve our services, and resolve technical issues.

#### **How We Use Information**

We use collected information to:

- Process registrations, applications, and payments
- Communicate about opportunities, updates, or program information
- Provide support and respond to inquiries
- Conduct surveys and research
- Improve and expand our services

### Cookies & Analytics

We use cookies and similar tools to:

- Simplify logins and registrations
- Track site usage patterns
- Improve user experience

We also use Google Analytics to understand site traffic. Google may use cookies to track visits, measure session length, and provide advertising services. Users may opt out of tracking via Google's opt-out tools.

KCC does not track user activity across unrelated websites.

## **Advertising**

We may use your information to share updates about **KCC** programs and services. Limited personal information may be shared with vendors who manage our marketing communications (such as Constant Contact). You can unsubscribe from marketing at any time.

#### When We Share Information

Your information may be disclosed in the following situations:

- **1. With Certification Providers** We may share information with approved certification partners for certification programs.
- **2. With Service Providers** Vendors who host, process, or support our systems may access your data.
- **3. Legal Requirements** If required by law, subpoena, or to protect **KCC's** rights and safety.
- **4. Business Transfers** If **KCC** merges, reorganizes, or is acquired, user information may be part of the transferred assets.
- **5. As Permitted by Law** Any other situation where disclosure is legally authorized.
- **6. SMS Communications** Phone numbers collected for text messages will not be shared for marketing. You can opt-out at any time by replying STOP.

### **Security**

We use reasonable administrative and technical safeguards to protect your information and work with vendors who do the same. However, no online system is completely secure.

#### **Retention of Data**

We retain personal information as long as necessary for certification, business, and legal purposes, or as otherwise permitted by law.

# **Your Rights**

You may request corrections or deletions of your information, subject to applicable laws and record keeping requirements. Requests can be made by contacting us at **michelle@kalccedu.org** or by calling (877) 29906863.

# **Changes to This Policy**

Any updates to this Privacy Policy will be posted on our Site. Changes are effective immediately upon posting.

#### **Contact Us**

If you have questions about this Privacy Policy or how your data is handled, contact:

Kaleidoscope Clinical Consulting (KCC) 4200 W. Charleston Blvd. Las Vegas, NV 89102

Email: michelle@kalccedu.org